

DENYING BEAUTY

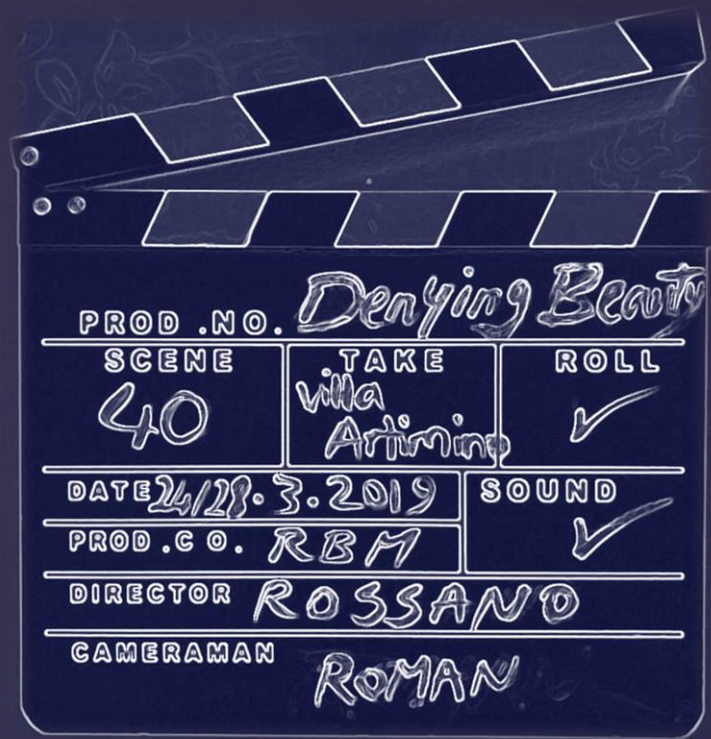
DIRECTED BY ROSSANO B. MANISCALCHI



CAMERAMAN & EDITOR: ROMAN SHONOKHOV ART DIRECTOR: SERENA DEL NERO PRODUCTION COORDINATOR & COMMUNICATION MANAGER: INCRONATA DI LEO EXECUTIVE PRODUCER: FRANCESCA MARALLO CAMERA MAN: FEDERICO FONTANA SCENOGRAPHY: CARLO ANZILOTTI
DIRECTOR ASSISTANT & BACKSTAGE VIDEO: SOHEIL TURAN BACKSTAGE PHOTOGRAPHY: ROBERTO BRUSCOLI AND VALENTINA SANTORO DRONE OPERATOR: ANDREA MOCCIARO COSTUME DESIGNER: ANNA MALYSHEVA HAIR STYLIST: MAURO VITALLI MAKEUP ARTIST: ANNA DAEI
WATCH DESIGN: U-BOAT ITALO FONTANA JEWELRY DESIGN: CRISTIAN FEZZI & FEDERICO GUERRIERI ACTORS: VINCENZO PUZZIFERRI LORENZO PROVVEDI ACTRESSES: LAURE PELO SODE ADINA BIRTARIU MARINA BALANDINA DORIANA KUCUKU DANIELLE ROSSI

{ What is culture — if not memory?
in destroying culture we destroy ourselves
Denying Beauty its present form
surrendering to power — diminished, alone!

“Michael March”



Concept

The film born from an idea inspired by a text written by Michael March.

The superficial beauty, obtained with the artifice, in order to achieve goals, is not true beauty and is destined to last only for a short time.

The choice of a location so rich in culture, history and own soul, reinforces the concept in which true beauty has deep roots that come to memory.

{ Story Line

Lorenzo, a successful young man, returns to Tuscany, to the places where he grew up, to meet again his old mentor.

At Villa Artimino he finds different situations from those he had previously planned and the meeting of charming women, who are determined to conquer him, will lead to an unexpected epilogue.



As a highly acclaimed photographer and film maker (globally ranked in the top 100) Rossano B. Maniscalchi has worked with many high profile fashion brands. His commercial work is limited to specifically chosen high calibre brands.

Rossano is currently working with several esteemed companies on promotional films for products that are unique and prominent within the fashion world. His work has always been outstanding, whether in the field of portraiture, art, still life, fashion, culture, beauty and glamour photography, or in advertising and his incredible work with celebrities such as Barack Obama, Tilda Swinton, Michelangelo Antonioni, The Prince Charles, Arnold Schwarzenegger, Wim Wenders, Arnaldo Pomodoro, Susan Sontag, Ray Manzarek (The Doors), Michail Gorbaciov, Salman Rushdie, Andrea Bocelli, Rita Levi Montalcini, Milos Forman, just to name a few.

As both photographer and filmmaker he has collaborated in advertising campaigns for Ferragamo Shoes, Sunglasses by Armani, Cartier, Ungaro, Gap, Guess, Limited, Stefanel, Max Mara, Calvin Klein Shoes, Levi's, Role and Mercedes Benz.

Rossano B. Maniscalchi has a studio in Florence, the city where he was born, in Italy. he also works in the United States, where he lives for many months of the year. His work takes him to Florida, California, New York and throughout Europe for promotional campaigns. He has engagements for the covers of many American and European magazines.

Maniscalchi has a definitive signature style. He communicates a unique personal message and perspective in his work. His many years of creativity for well known fashion salons and advertising agencies combined with still life, portraiture, fine art and sculpture, have all influenced and developed his modus operandi. He supersedes standard photographic values creating energised pictorial studies and films.

Rossano B. Maniscalchi's extensive portfolio of diverse subject areas has been exhibited extensively at art galleries and museums throughout the United States, Europe and Asia. His work continues to maintain important global recognition and his published books have been major sellouts.

Rossano B. Maniscalchi has translated into art the vision of the beauty in this spectacular short film who shows the several faces of love and passion through his unique images.

"Capturing our pure, human form in the silence of light. Life, a luminescent force. Inside myself, the precise instant when an image must be held." RM.
(www.rossanobmaniscalchi.com)

Cameraman & Editor

Roman Shonokhov



Roman Shonokhov is a very talented camera man and a sound producer who shot and edited "Denying Beauty" film. Roman has a great experience in media industry. He worked in media production company as a sound producer, sound engineer, radio voice and illuminator for fourteen years. He has a modern creative vision in his life and applies modern technologies in his profession.

Since 2010 year he took part in the Theater Festivals in China, Sweden, Russia and other countries.

Roman is an active camera man works for four years.

He has commercial project with Playboy, fashion-shows in Russia, Italy, France and he works with Rossano B. Maniscalchi for half a year.

Moreover, Roman founded his own record studio in Russia 5 years ago. With a team of professional producers, stylists, screen writers he makes music videos for famous musicians using his talent and extraordinary vision in art.

Music & Sound Designer Antonello Manca

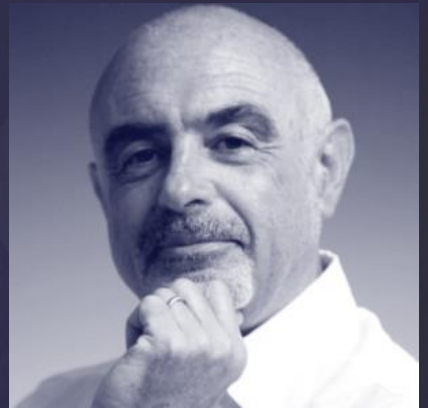


The music score, editing and sound design for Touch Me were composed and created by Antonello Manca. The introduction to the music score for Touch Me opens with a deep sense of intrigue. A choral undertone echoes and builds to a crescendo of foreboding depth. The score continues to accentuate a strong sense of apprehension, reflecting the diversity of the visible emotions displayed by each main character. Antonello's soundtrack guides the viewer through this captivating story of two love-lorn women, torn apart by their passion for the same man and the ensuing twists of elation, betrayal, sorrow and joy. Antonello is an Italian composer who has created soundtracks for many films and national television networks. He is a music tutor and a talented violinist who plays on a violin, hand crafted by the famous French luthier Didier Nicholas L'Âné (1757–1833). In 2014 Antonello was appointed head violinist and official composer for the Geminiani orchestra in London. Antonello previously composed soundtracks for four of Rossano's film productions including Failing Light which was nominated in La Jolla International Fashion Film Festival 2017. His music score for Forbidden Body is due to be released and he also wrote a piece for the film Cocoon Redox, created by Lobo Film Production and based on the life story of Rossano Maniscalchi which was also nominated for La Jolla.

Scenography

Carlo Anzilotti

Dr. Architect Carlo Anzilotti, 1955, graduated in Architecture at the University of Florence in 1978. Engaged professional activities with his Architectural Studio in Florence since 1980. From 1978 to 1990 collaborates with one of the most prestigious Italian Architects of the 900's Prof. Arch. Giovanni Michelucci. His work is characterized from innovative and creative design to its integrated support to specialized sectors. In the course of his professional works he has developed projects in architecture, interior design, scenography, retails, entertainment, exhibitions, events, and immersive experience in Italy, Europe, Africa and China. In 2010 participated as invited speaker by the Italian government at the Shanghai Expo 2010. He has two children, a passion for drawing and painting 'futuristic and imaginary spaces cities, and is interested in oriental disciplines such as Tai Chi Chuan which is practicing over the past 15 years.



Fashion Designer

Anna Malysheva

Anna Malysheva is a talented stylist and a fashion designer who created beautiful and sophisticated looks for "Denying Beauty" film.

Basing on her great experience in fashion industry she created very sensuous, delicate, light images. She has a creative vision in her life and profession.

She had some educational programs in Moscow (2016, 2017), Paris (2017), Milan (2012), Neaples (2018). She is fond of getting practical knowledge fashion professionals.

In Ekaterinburg (Russia), she runs her tailor studio where she and her team create individual images for her customers. Also, Anna shows her design collections in the fashion shows in Russia and Italy: she isn't only creator, she is a producer because for her performances she attracts talented musicians, photographers and cameramen for several cooperation.

In addition, Anna teaches beginners and professionals to the garment construction from 2009.



The Tailor

Rosario Sagliano



Since 1926 the Sagliano sartorial house has offered the best quality of craftsmanship. Rosario Sagliano, who personally cares for every dress down to the slightest detail, combines the renowned tradition of Neapolitan tailoring with the efficiency of manufacturing. A handmade dress is a unique product and at Sagliano's the exclusive tailoring becomes an important sensory experience. Rosario knows how to lead you in choosing the touch of the finest fabrics, advising you on everything you care about detailing, taking personalized measurements and finally constructing the garment. The tailor will be pleased to meet with you at his workshop in Borgo San Frediano or directly in your hotel. Each customized piece is completely personalized and is personally sewn by Rosario Sagliano in his workshop with a high-fashion craftsmanship.

Your dress is taking shape. The details that require special care are now hand-sewn: for example, the stitching between the sleeves and body as it is the only way to ensure the right aplomb.

Each Sagliano dress is the result of an experienced balance between sartorial culture and professional ability, between tradition and innovation. The care for the details is synonymous with uncompromising quality. It is a value recognized at first glance: the true guarantee of a masterpiece.

Hair Stylist

Mauro Vitali



Since the beginning of my career I knew I wouldn't have been just a simple hairstylist. My passion for hair, lead me through different experimentations, studying many kind of new and old techniques form different countries; this refined my style to a cosmopolitan and fresh one, which intensifies female beauty, without changing it, but underlining every single woman style and culture.

Hairstyle, is a volume which needs to melt with your shape, harmonizing all your body, and gift the bride, the right royalty, queen on her Big Day.

The most common mistake , is to consider women only from the waist up, so to never take into account height, body shape, the wedding dress style, and how the bride wears it. The artist has to consider the kind of hair and its color, the hairline and the density, besides the length and the haircut, to create the right style for every single person.

Today I'm a high-achieving professional in bridal hairstyle and I want to introduce myself through images, to help my Art getting known.

The cooperation with events agencies, signs a crucial moment, it allowed me to work with different brides from all around the world, with different culture, religions and different kind of hair. Since the beginning of this experience, I opened my mind, and since then I keep studying and experimenting bridal look, who come from all around the world, to live their big day in our Beautiful Charming land. Along the years I developed my own personal Modus Operandi, becoming an artisan, artist and an image consultant to my brides. The bride is the queen of the party, the queen of her big day, and a queen must be amazingly beautiful on such a special day, to her and her beloved. Hairstyle, with its garments, has always been a communication tool: along centuries, amongst cultures, has always been essential to show social status, power, all the way to moral level.

Vitali Mauro
Hairstylist



Make up Artist

Anna Daei

{ Anna is a multi-faceted art producer and lover. Anna's Persian roots fused with her time residing and working in Florence, Italy has only enriched her craft.

Her love for art started when she was 5 years old, her passion emerged by paintings and continued until graduation from the university of Florence in master of Architecture. Having the talents of drawing and painting and developing them in academic and experimental environments, she brought her art to another aspect of life through makeup artistry.

Having artistic taste and knowing the angles encouraged her to pursue her desire as an amateur photographer, "traveling around and knowing different cultures and their pure artworks helped me to bring up a style for my make-up works which is getting unique as I'm moving forward," she says.



{ Lorenzo Provvedi

Lorenzo Provvedi (born May 4, 1991) is an Italian actor. After a short carrier of male model Provvedi studied acting in "Accademia Cinema Immagina" in Florence. During these years he played his first leading roles in Italian films "Zoroastro"(2017) and "Toct"(2018) and in the RAI series "Pezzi Unici" (2019).

{ Vincenzo Puzziferri

Vincenzo Puzziferri (born 07/12/1961) is an italian actor that he acted in many films and spots like "Pistoia 1994" (2018), "Dimmi chi sono" (2018), "Notte magiche" (2017), "I like you" (2017), "Uma" (2016), "Inferno" and also many advertising project.

Actors





Actresses

{ There are five newborn stars and one of them, Laure E. Pello Sode, took part in the latest film of Rossano B. Maniscalchi called “Endless”.

Adina Elena Birtariu | Marina Balandina | Laure Marie E. Pello Sode
Doriana Kuçuku | Danielle Rossi

Jewelry

Federico Guerrini

Federico Guerrini creates Bijoux with great imagination and mastery through a combination of modernity and classicism, giving life to timeless objects. Born following the footsteps of the Mother whose company was born in Florence in 1970. In a short time it is in the spotlight of the major fashion magazines. For Enrico Coveri he produces the accessories for his fashion shows as for other Stylists.

Federico Guerrini
a love for jewelry made in Italy

Cristian Fenzi

Brand of fancy jewelry and accessories whose aim is to let people stand out of the crowd.

CRISTIAN FENZI
FIRENZE

Watches

U-boat Italo fontana

In 2000 Italo had the idea of starting a project of watch production, the U-BOAT brand made so its first steps.

Attention to details and constant passion and dedication to innovation and perfection coupled with an open mind towards the future are the leitmotiv of his creativity.

The constant features that encompass all the U-BOAT collections are their innovative design, their quality, the selection of the top and unusual materials and techniques, the craftsmanship, and then, of course, the “Made in Tuscany” factor.

U-BOAT
ITALO FONTANA

Lighting Service

Marchingegno

Marchingegno is a sound, video and lighting service, located in Tuscany, Italy that's been active for over 40 years.

They provide complete technical equipment of the best brands on the market for clubs, shops, restaurants, hotels and more.

They also supply all necessary rental equipment for wedding parties, business conferences & conventions, DJ performances, and live concerts.

Prolific experts will advise you on the best audio and lighting rental equipment to use.

Furthermore, they manage the complete process from delivery, set-up, testing and striking after the event.

For further information about Marchingegno's work, you can visit their website "www.marchingegnofirenze.it".



Marchingegno
audio • video • luce



{ *Tenuta di Artimino*

Tenuta di Artimino, owned by the Olmo Family since 1989, has been producing wine and oil since the 18th century. The Estate stretches out over 700 hectares (1730 acres) in the Tuscany countryside and hosts the famous Medici Villa called “La Ferdinanda”. The Villa, built in 1596, has been declared a UNESCO Heritage Site. Just nearby the Villa you will find the charming four-star Hotel “Paggeria Medicea” and the Restaurant “Biagio Pignatta” which offers a high level cuisine and a rich menu whose fresh ingredients are collected directly from the Villa vegetable garden. From the Estate it will take you just a short car ride to reach Florence and many other fascinating Tuscany art towns. The Estate itself looks out onto the Medieval hamlet of Artimino, with its typical small handicraft stores and the archaeological museum dedicated to the Etruscan culture.



TENUTA DI ARTIMINO

VILLA HOTEL WINE

Film Credits

- ⌘ Rossano B. Maniscalchi | Movie Director & Director of Photography
- ⌘ Roman Shonokhov | Cameraman & Editor
- ⌘ Serena Del Nero | Art Director
- ⌘ Incoronata Di Leo | Production Coordinator & Communication Manager
- ⌘ Francesca Marallo | Executive Producer

Film Crew

- ⌘ Federico Fontana | Cameraman Assistant
- ⌘ Soheil Turan | Director Assistant & Backstage video
- ⌘ Andrea Mocciaro | Drone Operator
- ⌘ Roberto Bruscoli | Backstage Photographer
- ⌘ Anna Daei | Graphic Designer
- ⌘ Valentina Santoro | Fashion Blogger
- ⌘ Mara Presti | Co-Producer
- ⌘ Sonia Castiglioni | Assistant of Production

Film Cast

- ⌘ Vincenzo Puzziferri | Actor
- ⌘ Lorenzo Provvedi | Actor
- ⌘ Laure Marie E. Pello Sode | Actress
- ⌘ Adina Elena Birtariu | Actress
- ⌘ Danielle Rossi | Actress
- ⌘ Marina Balandina | Actress
- ⌘ Doriana Kuçuku | Actress

Music

- ⌘ Antonello Manca | Sound Designer
- ⌘ Michele Turnu | Sound Engineer
- ⌘ Vincenzo Puzziferri | Voice Over

Scenography

- ⌘ Carlo Anzilotti

Fashion Designer

- ⌘ Anna Malysheva (Women)
- ⌘ Rosario Sagliano (Men)

Hair Stylist

- ⌘ Mauro Vitali

Make-Up Artist

- ⌘ Anna Daei

Jewelry

- ⌘ Italo Fontana | U-Boat watches
- ⌘ Cristian Fenzi
- ⌘ Federico Guerrieri

Catering

- ⌘ Claudio Cenni | Delizie Deliziose

Partners & Friends

- ⌘ Villa "La Ferdinanda" | Tenuta di Artimino
- ⌘ Italo Fontana | Ferrari Owner
- ⌘ Marchingegno

Special Thanks to

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Extras

Moreno Fabbri, Natasha Elfring, Kusik Malgorzata, Alessia Cristianini, Angelica Bonsignori, Roberta Pucci, Marco Labate, Mary Pellegrini, Elisa Astorri, Patrizia Sarao, Roberta Di Leo, Enio Gelli, Debora Parrino, Eleonora Lotti, Elisa Bonarelli, Rodrigo Cristofolini, Monica Vannucchi, Leonardo Soldati, Niccolò Nardi, Lorenzo Ballati, Federico Guerrini, Laila Bezzi, Alessandro Maltinti, Paolo Pensalfini, Alberto Presotti, Valerio Verdiani, Mariangela Campori, Paola Bartolini, Concetta Casamento, Daniela Tamborini, Massimo Fratoni

Thanks to Michael March.