

a film by
ROSSANO B. MANISCALCHI

ANYWAY

DIRECTOR ROSSANO B. MANISCALCHI ASST. DIRECTOR SERENA DEL NERO SCREENWRITER FULVIO CARBONE CAMERAMAN, EDITOR & SOUND ENGINEER ROMAN SHONOKHOV DRIVING OPERATOR MASSIMILIANO MORRICONI SCENOGRAPHY CARLO ANZILOTTI MAKEUP ARTIST ANNA DAEI HAIR STYLE MAURO VITALI ACTORS TARA JOHNSON DELGADO ROBERTO SIEPI BARBARA KAL KRISTI RITCHEY
ACTING COORDINATOR VALERIO & FABRIZIO SALVATORI COMMUNICATIONS COORDINATOR & MANAGER INCORONATA DI LEO EXECUTIVE PRODUCER FRANCESCA MARALLO GRAPHIC DESIGN MARIKA FRANCHI MUSIC PAOLO COGNETTI VOICE OVER BARBARA KAL PHOTOGRAPHER ROBERTO BRUSCOLI BACKSTAGE VIDEO SOHEIL TURAN GOLDEN VIEW RESTAURANT GOLDEN VIEW TOMMASO GRASSO PHARMACY SS. ANNUNZIATA ELENA AZZERLINI
CROSS MEDIA ROBERTO FIORINI COLOUR FOUNDATION & VILUP GARZONI PIER FRANCESCO BERNACCHI FASHION DESIGN RINASCIMENTO FASHION STYLIST ANNA MALYSCEVA JEWELRY DESIGN MARIA GAIA PICCINI CARLO PICCINI S.R.L. SHOES STEFANO ORTIGNI WATCH DESIGN GIULIANO MAZZUOLI MY BOUTONNIERE ANTONIETTE PETRUCCELLI CATERING DELIZIE DELICIOUS CLAUDIO CENNI MARCHINGEANO S.R.L. MARCO TERRACINA

C O N C E P T

A woman has lost the thread of her existence, has the feeling of losing touch with reality, experiences the fear of not regaining a full and coherent sense of self, risking irreversible disorientation.

With a touch of the surreal, "Anyway," recounts the strange succession of events that haunt a writer with an identity crisis.

Through her hallucinated itinerary full of magical places, unexpected encounters, and evocative creatures, the protagonist will be saved from disorientation and rediscover her love of writing.



ANYWAY

Amanda Denver arrives in Florence filled with expectations and hope of leaving all her various personal problems behind. Her emotional fragility and the need to follow a man who is only the projection of her desire, or more simply a misunderstanding or a perceptive error, will lead her to chaotically enter the city without a precise destination.

In the film, Florence appears to us in all its aesthetic glory, all thanks to Amanda and her tenacious desire to know and discover. The Ponte Vecchio and the river Arno, the Duomo, along with the alleyways and piazzas, reflect the mysterious charm of the night.

The stadium's empty space will powerfully mark the writer's return to her work, having finally freed herself from her inner ghosts.

ROSSANO B. MANISCALCHI

As a highly acclaimed photographer and film maker (globally ranked in the top 100) Rossano B. Maniscalchi has worked with many high profile fashion brands. His commercial work is limited to specifically chosen high calibre brands.

Rossano is currently working with several esteemed companies on promotional films for products that are unique and prominent within the fashion world. His work has always been outstanding, whether in the field of portraiture, art, still life, fashion, culture, beauty and glamour photography, or in advertising and his incredible work with celebrities such as Barack Obama, Tilda Swinton, Michelangelo Antonioni, The Prince Charles, Arnold Schwarzenegger, Wim Wenders, Arnaldo Pomodoro, Susan Sontag, Ray Manzarek (The Doors), Michail Gorbaciov, Salman Rushdie, Andrea Bocelli, Rita Levi Montalcini, Milos Forman, just to name a few. As both photographer and filmmaker he has collaborated in advertising campaigns for Ferragamo Shoes, Sunglasses by Armani, Cartier, Ungaro, Gap, Guess, Limited, Stefanel, Max Mara, Calvin Klein Shoes, Levi's, Role and Mercedes Benz. Rossano B. Maniscalchi has a studio in Florence, the city where he was born, in Italy. He also works in the United States, where he lives for many months of the year. His work takes him to Florida, California, New York and throughout Europe for promotional campaigns. He has engagements for the covers of many American and European magazines. Maniscalchi has a definitive signature style. He communicates a unique personal message and perspective in his work. His many years of creativity for well known fashion salons and advertising agencies combined with still life, portraiture, fine art and sculpture, have all influenced and developed his modus operandi. He supersedes standard photographic values creating energised pictorial studies and films.

Rossano B. Maniscalchi's extensive portfolio of diverse subject areas has been exhibited extensively at art galleries and museums throughout the United States, Europe and Asia. His work continues to maintain important global recognition and his published books have been major sellouts.

Rossano B. Maniscalchi has translated into art the vision of the beauty in this spectacular short film who shows the several faces of love and passion through his unique images.

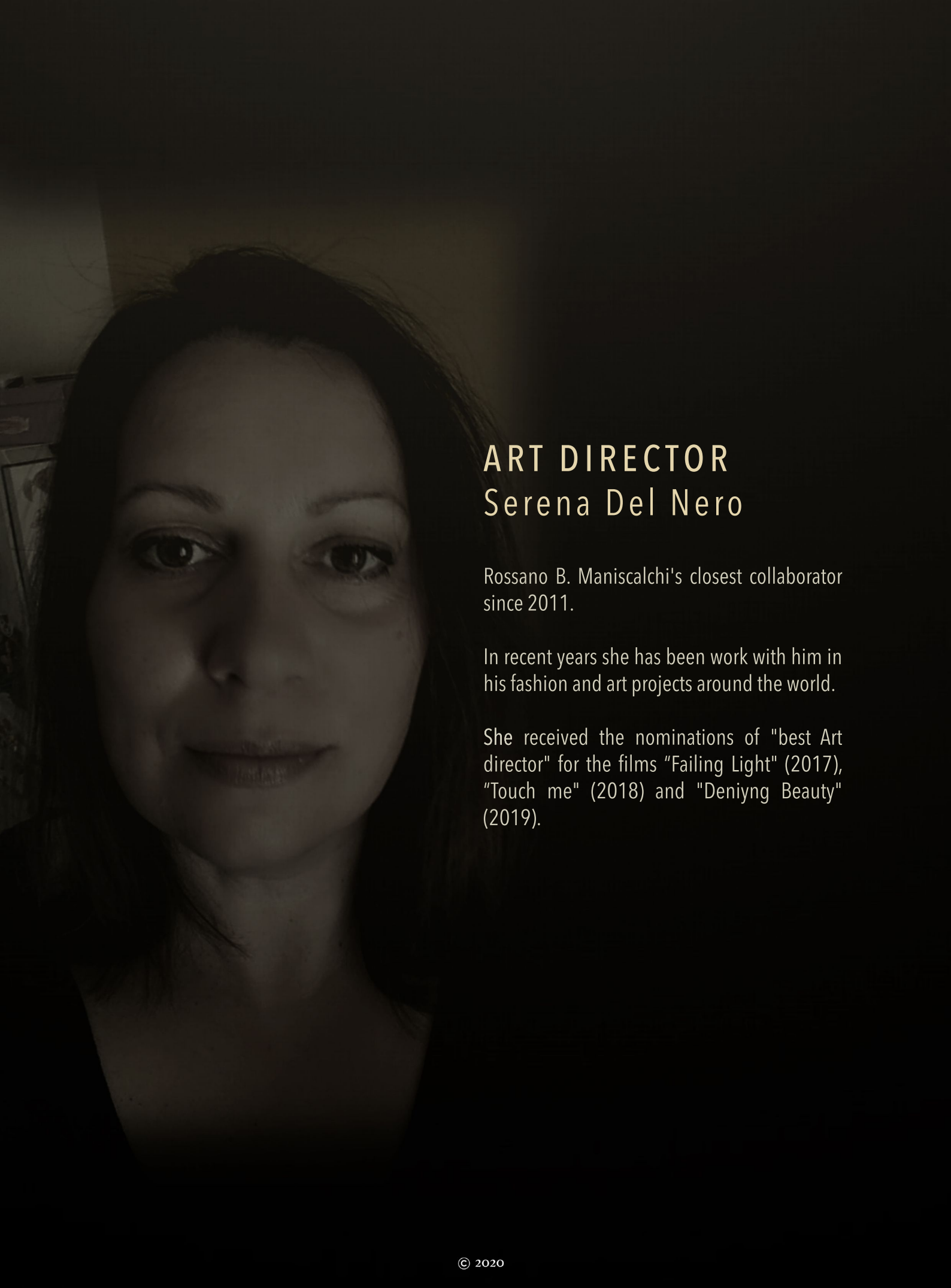
Award's

- Best support fashion brand with the film -Touch Me-2018
- International Fashion film festival La Jolla USA
Art 4 peace award 2018
Best international fashion film
Saban Theater
Beverly Hills California USA
- Best Director with the film -Denying Beauty-2019
International Fashion film festival La Jolla USA

Film's: Failing Light, Cocoon redox & documentary, Touch me, Denying Beauty, In The Ring, Anyway.

"Capturing our pure, human form in the silence of light. Life, a luminescent force. Inside myself, the precise instant when an image must be held." RM. (www.rossanobmaniscalchi.com)





ART DIRECTOR Serena Del Nero

Rossano B. Maniscalchi's closest collaborator since 2011.

In recent years she has been work with him in his fashion and art projects around the world.

She received the nominations of "best Art director" for the films "Failing Light" (2017), "Touch me" (2018) and "Deniyng Beauty" (2019).



SCREENWRITER

Fulvio Carbone

Psychologist and psychotherapist, specialist in Forensic Psychology. He works in Florence as a clinical therapist for individuals and couples. For many years a consultant and expert of the Florentine courts, he has dealt with criminally relevant cases and defensive investigation activities with special focus on the assessment of psychological damage in cases of judicial errors. In his long collaboration with newspapers of the Espresso-Repubblica Group, he has contributed to studies, research and opinion polls on cultural orientation and the quality of life of specific segments of the population. For Kataweb he has curated the contents of the School and Healthcare sections. For a decade a consultant of RAI1 Television, author for Rai Educational of the television programme Grand Tour, he has also been present in various RAI1 and Mediaset productions.

In the years 1990-2000 he was an active member of the pool of psychologists of the television show Miss Italia (RAI1). Author of subjects for television and film series for the Magnolia Fiction Production House, in recent years he has dedicated time to writing texts drawn from his career experience in the psychological field



CAMERAMAN & EDITOR Roman Shonokhov

Roman Shonokhov is a very talented camera man and sound producer who shot and edited the film "Denying Beauty". Roman has great experience in media industry. He worked in a media production company as a sound producer, sound engineer, radio voice and illuminator for fourteen years. He has a modern creative vision in his life and applies modern technologies in his profession. Since 2010, he took part in Theater Festivals in China, Sweden, Russia and other countries.

Roman has been actively working as a camera man for four years. He has a commercial project with Playboy, fashion-shows in Russia, Italy, France and for the last 6 months has been working on projects with director Rossano B. Maniscalchi. Additionally, Roman founded his own record studio in Russia five years ago, where along with a team of professional producers, stylists, screen writers he makes music videos for famous musicians using his talent and extraordinary vision in art.



DRONE OPERATOR

Massimiliano Morriconi

Max Morriconi has been a photographer and videomaker since the 1990s, owner of ToscanaDrone, a company that deals with drones and their applications.

Photography has always been part of the family, Sandro, his father, was one of the most important fashion photographers in the 60s, his mother, Astrid Schiller, famous mannequin, was the first European model to appear on the cover of Sport Illustrated .

In recent years Max has collaborated with the most important Italian and American companies for the tourism promotion of the most beautiful structures in Italy, he has taken part in the filming of commercials, sporting events and films.


The evolution of drones has allowed Max to have fantastic alternative viewpoints for photography and video and incredible new shooting possibilities.



SCENOGRAPHY

Carlo Anzilotti

Dr. Architect Carlo Anzilotti, 1955, graduated in Architecture at the University of Florence in 1978. Engaged professional activities with his Architectural Studio in Florence since 1980. From 1978 to 1990 collaborates with one of the most prestigious Italian Architects of the 900's Prof.Arch. Giovanni Michelucci. His work is characterized from innovative and creative design to its integrated support to specialized sectors. In the course of his professional works he has developed projects in architecture, interior design, scenography, retails, entertainment, exhibitions,events, and immersive experience in Italy, Europe, Africa and China. In 2010 participated as invited speaker by the Italian government at the Shanghai Expo 2010. He has two children, a passion for drawing and painting 'futuristic and imaginary spaces cities, and is interested in oriental disciplines such as Tai Chi Chuan which is practicing over the past 15 years.



MAKE-UP ARTIST Anna Daei

Anna is a multi-faceted art producer and lover. Anna's Persian roots fused with her time residing and working in Florence of Italy has only enriched her craft.

Her love for art started when she was 5 years old, her passion emerged by paintings and continued until graduation from the University of Florence in Master of Architecture. Having the talents of drawing and painting and developing them in academic and experimental environments, she brought her art to another aspect of life through makeup artistry.

Having artistic taste and knowing the angles encouraged her to pursue her desire as an amateur photographer, "traveling around and knowing different cultures and their pure artworks helped me to bring up a style for my make-up works which is getting unique as I'm moving forward," she says.

In June 2019 she nominated as The Best Makeup Artist in La Jolla Fashion Film Festival for her work in a film directed by Rossano B. Maniscalchi called "Denying Beauty" and finally in 27th July 2019 she won the Award of The Best Make Up in La Jolla Fashion Film Festival. The Film 'Anyway' cast in Italy is her third collaboration with Rossano B. Maniscalchi.



HAIR STYLIST

Mauro Vitali

Since the beginning of my career I knew I wouldn't have been just a simple hairstylist. My passion for hair, lead me through different experimentations, studying many kind of new and old techniques form different countries; this refined my style to a cosmopolitan and fresh one, which intensifies female beauty, without changing it, but underlining every single woman style and culture. Hairstyle, is a volume which needs to melt with your shape, harmonizing all your body, and gift the bride, the right royalty, queen on her Big Day.

The most common mistake , is to consider women only from the waist up, so to never take into account height, body shape, the wedding dress style, and how the bride wears it. The artist has to consider the kind of hair and its color, the hairline and the density, besides the length and the haircut, to create the right style for every single person. Today I'm a high-achieving professional in bridal hairstyle and I want to introduce myself through images, to help my Art getting known.

The cooperation with events agencies, signs a crucial moment, it allowed me to work with different brides from all around the world, with different culture, religions and different kind of hair. Since the beginning of this experience, I opened my mind, and since then I keep studying and experimenting bridal look, who come from all around the world, to live their big day in our Beautiful Charming land. Along the years I developed my own personal Modus Operandi, becoming an artisan, artist and an image consultant to my brides. The bride is the queen of the party, the queen of her big day, and a queen must be amazingly beautiful on such a special day, to her and her beloved. Hairstyle, with its garments, has always been a communication tool: along centuries, amongst cultures, has always been essential to show social status, power, all the way to moral level.



ACTRESS

Tara Johnson Delgado

A passionate, energetic, outgoing actress & model who is recognized for working well with cast members and directors.

Offers a commitment to professionalism and memorization, working tirelessly from first call to last to get a scene right. Also possesses athletic ability that includes skill in baseball, swimming and golf.

Master of Business Administration, Human Resources Ottawa University, Phoenix, AZ
Bachelor of Science, Business and Marketing University of Phoenix, San Diego

Theater & Acting
Grossmont College, El Cajon, CA
Training with Terry Berland.



ACTOR

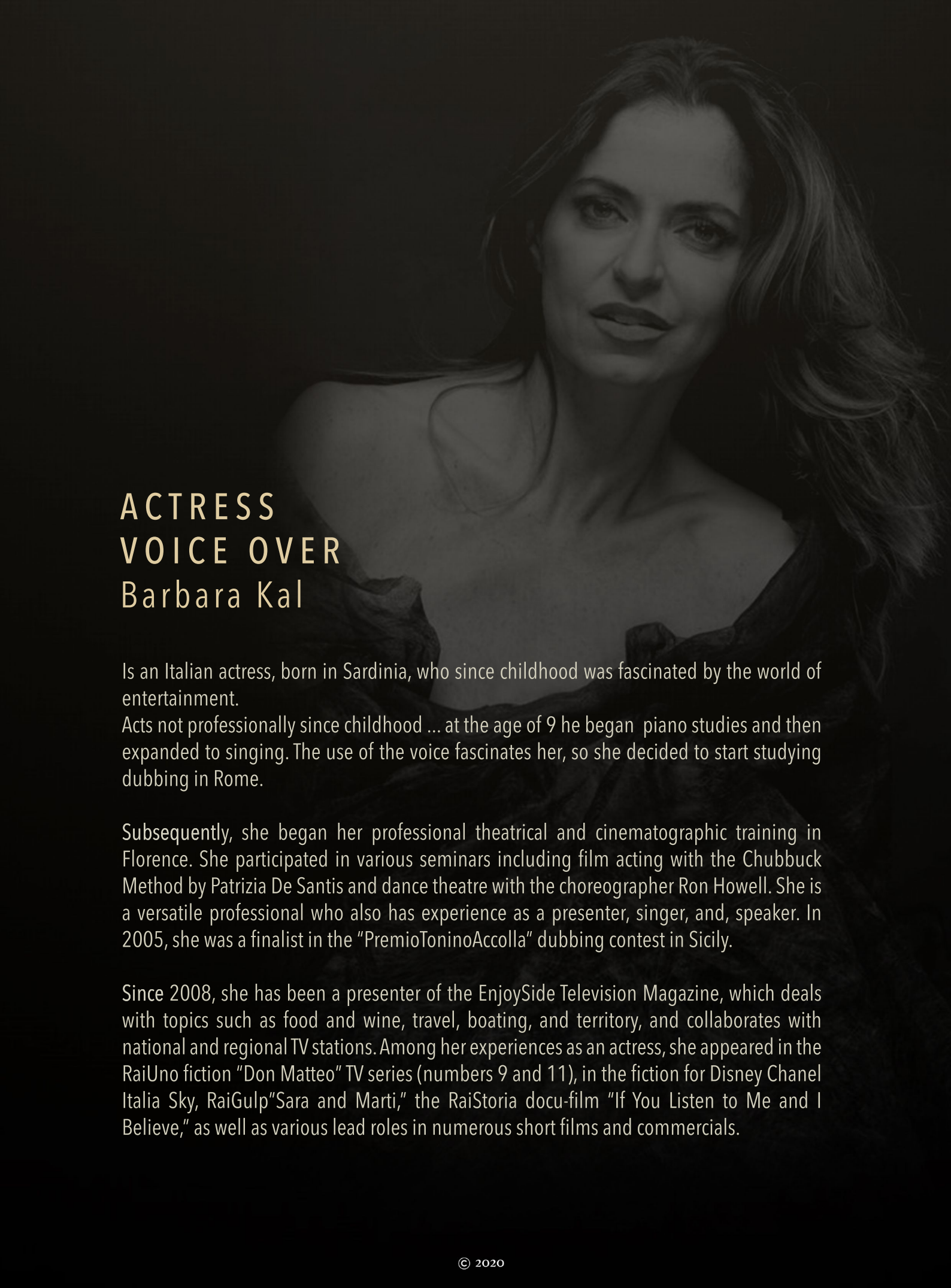
Roberto Siepi

Roberto Siepi was born in Pesaro, Italy.

Former professional footballer who studied acting at Duse International and at the Teatro Stabile delle Marche. He began his acting career with the Academia Company and then moved to Rome to work for the Skenexodia Company with which he brings the play piece to tour as well as other important pieces, The Seller of Attimi and Dyeing.

After his theatrical success, he played in RAI fiction and several independently-produced Rossini films including The Return of the Swan, Anime di Vetro, TangOscuro, The Circle of Snails, Kalipolis, Commissioner DeLuca, Liberi di Giocare, and Freaks.

He has lent his face to commercials for major brands including, Mercedes-Benz, De'Longhi, AXA, Ariston, and Orogel, as well as participated in some music videos. In 2017, he founded a film production company, MovieStart Production, s.r.l.



ACTRESS VOICE OVER Barbara Kal

Is an Italian actress, born in Sardinia, who since childhood was fascinated by the world of entertainment.

Acts not professionally since childhood ... at the age of 9 he began piano studies and then expanded to singing. The use of the voice fascinates her, so she decided to start studying dubbing in Rome.

Subsequently, she began her professional theatrical and cinematographic training in Florence. She participated in various seminars including film acting with the Chubbuck Method by Patrizia De Santis and dance theatre with the choreographer Ron Howell. She is a versatile professional who also has experience as a presenter, singer, and, speaker. In 2005, she was a finalist in the "PremioToninoAccolla" dubbing contest in Sicily.

Since 2008, she has been a presenter of the EnjoySide Television Magazine, which deals with topics such as food and wine, travel, boating, and territory, and collaborates with national and regional TV stations. Among her experiences as an actress, she appeared in the RaiUno fiction "Don Matteo" TV series (numbers 9 and 11), in the fiction for Disney Chanel Italia Sky, RaiGulp "Sara and Marti," the RaiStoria docu-film "If You Listen to Me and I Believe," as well as various lead roles in numerous short films and commercials.



ACTRESS

Kristi Ritchey

An American actress, born in Pennsylvania, she is thrilled to make her acting debut in "Anyway" directed by award-winning director Rossano Maniscalchi. Kristi enjoyed a successful career in finance before relocating to Los Angeles to pursue her passion, spirituality and meditation.

She became a teacher of meditation in 2012 and continues to use the technique to be present and "in the moment" for her best possible performance. After a holiday abroad in 2014, she literally and figuratively found her heart in Italy and now calls Florence, Italy, home.

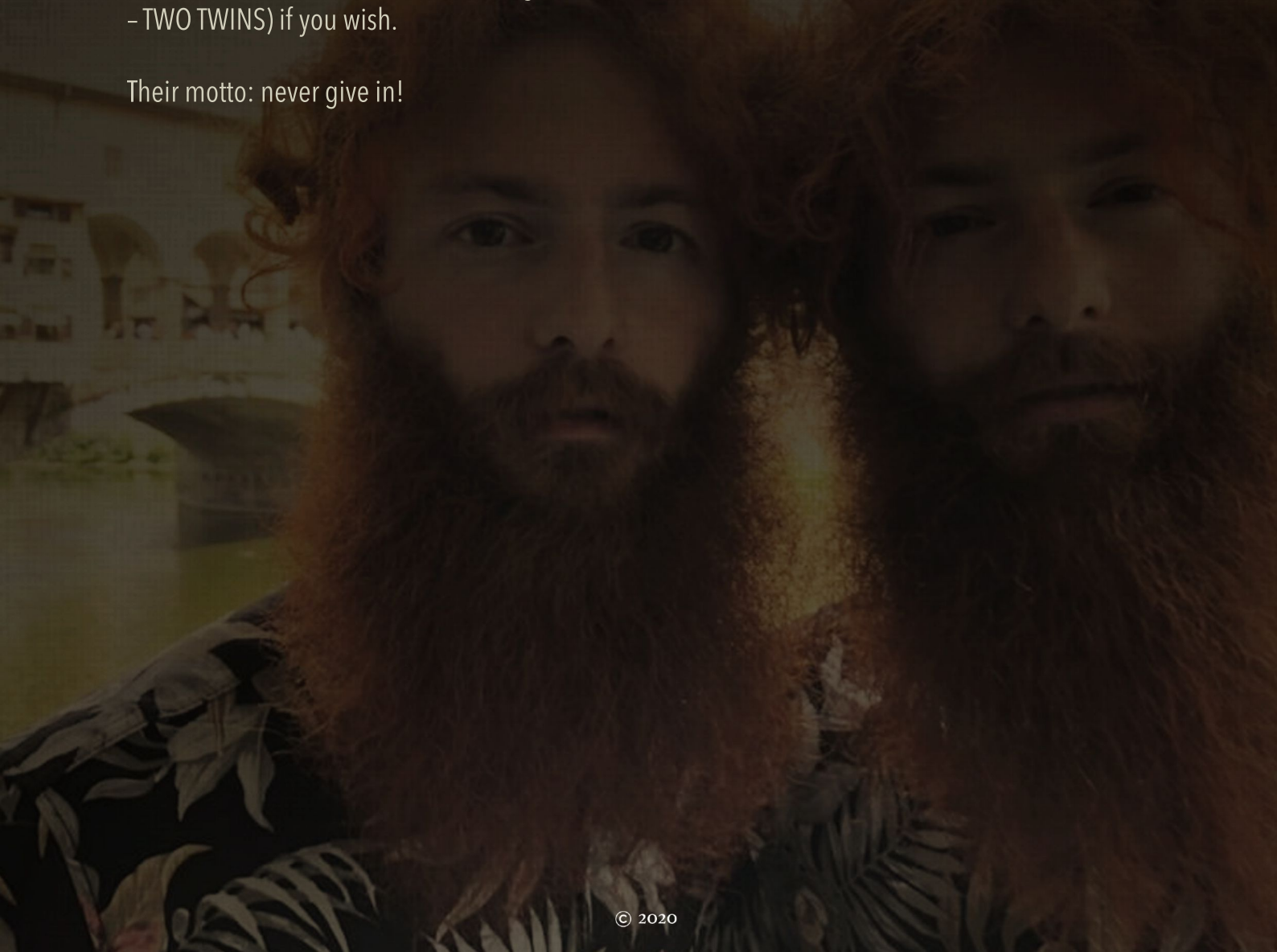
ACTOR TWINS


Fabrizio e Valerio Salvatori

Fabrizio and Valerio Salvatori whose stage name is "Two Twins" are 24. The red color of their beard and hair contributes to transmit an image that is fresh, eye-catching and opposed to the trend. In addition to their striking image their Curricula are full of artistic and adventuresome experiences, They began their artistic career as Dj's and models posing for many brands that are both nationally and internationally known enriching their growth(Lotto, Rifle, Conad, Air Portugal, Vodafone, Tuenti, etc.). Later they received a diploma at the National Radio and Television Broadcasting Academy as actors, Tv hosts and radiophonic speakers.

The duo is well-known in the Italian entertainment landscape, especially in the television. Indeed they were chosen to work for a number of TV Shows such as "AvantiUnAltro", "Sbandati" etc. This year they are going to work with national broadcasting company Rai in the TV-Show "DettoFatto". In 2018 their first program as Tv hosts was released; "Epic Twins" on Sky Blaze, channel 124. In the meantime they are also hosting a radio broadcast on "TuneApp" that is called "Twins Weekend" To stay up to date with their adventures follow them on Instagram (@twotwins95) and Facebook (Fabrizio e Valerio Salvatori - TWO TWINS) if you wish.

Their motto: never give in!





MUSIC - Composer Paolo Cognetti

Paolo Cognetti is an award-winning composer and pianist from Italy. Paolo's debut album as a solo pianist "Rinascita" - co-produced by Lawrence Fancelli - was released on 2nd June 2017 by OSB Records, delivered digitally by Artist First and published by Warner Chappell. His "Geistervariation VI" for string quartet won the "Abramo Basevi" competition, edition 2019 "Schumann gewidmet". In 2017, Paolo's "C(y|ir)cles. In cerca della a-dualità" ("C(y|ir)cles. In pursuit of a-duality") for accordion and orchestra was awarded the second prize by the international composing competition Concorso 2 Agosto. Two years earlier, in 2015, he had already taken part in the same competition and won the second prize with his "Mare Monstrum, Verso Luce" for narrator, orchestra and electronics, focused on the tragic migration issue from Africa. As well as being one of the founding members of La Filharmonie (www.lafilharmonie.com), he collaborates also with the Officina Sonora del Bigallo (www.osbstudio.it), both of which are based in Florence.

Paolo has scored music for the short film "Family Unit" by Z. Marion (selected by Hollywood Film Festival, Idyllwild International Festival of Cinema, Fargo Film Festival and Pasadena International Film Festival) and "The Writer" by E. Mengotti (SAFILM, Venice Film Week, Lone Star Film Festival, Another Hole in the Head Film Festival).

Paolo's scores for the Museo dell'Opera Del Duomo (Museum of the Works of the Cathedral) was recently released on DVD. He has also composed scores for films such as "El gran Engaño" by M. A. I Valls and "Leila and Morris" by G. Smets both of which were selected by international film festivals including Gran festival de Cinema de Girona, Stiges International Film Festival and Sandfly Film Festival.

In 2011 his solo piece "Rinascita", which appears on his debut album, won the National Arts Award: Original Pop and Rock Music: Bands, Soloists and Voice. Paolo has composed, arranged and performed soundtracks for theatre pieces such as "Flycatcher", written and directed by G. Masuak and "Odissea, viaggio tra cielo e terra", directed by D. Vitale.

In 2009 his solo works won the National Arts Award: Composition for Motion Picture and the People's Choice Prize in the Maggio Off Music Contest. Paolo holds degrees in piano and composition from the Conservatorio di Musica "Luigi Cherubini" and he is a graduate from Berklee's inaugural Master's Program in Scoring for Film, Television and Video Games at its international campus in Valencia.

GOLDEN VIEW

Restaurant Golden view

Firenze

The restaurant was opened in 2002. In all these years we have become a dynamic Florentine reality in continuous development and movement. Meeting point for Actors, Directors, Sportsmen, Artists and common people who are at ease in our place.

The charm of the Location, the artistic and contemporary furnishings, the variety of the menu, the wine list and the warm welcome are our strengths.

Over the years we have created several offers to satisfy and accompany our local and international guests, who over the years have become increasingly demanding.

The Golden View continues to move in this direction, always seeking the satisfaction of our customers.

LOCATION

A stone's throw from Ponte Vecchio, a space divided into several rooms, of about 750 square meters. The large windows all overlook the Arno, Ponte Vecchio, the Vasari Corridor and the Uffizi.

RESTAURANT MENU'

An extensive menu that ranges from pizza to caviar, from truffles to pasta, from meat to fish, following the quality and seasonality of the products together with the excellence of the territory.

Particular attention for vegetarian and gluten free dishes.

WINES & CELLAR

A wide selection, a great choice for different tastes and palates.

Our wine list contains the verticals of the most important Italian and French wines, with a good part dedicated to organic wines and wines for simple daily consumption.

The private cellar, situated 150 meters from the restaurant, on the ground floor of a Renaissance building, contains 5000 bottles.

Cellar can be visited only upon request.

PHARMACY

SS. Annunziata

Ours is a family business that sees its origins in 1970, when my parents bought our current historical pharmacy and carried out the Pharmacy business there, selling mainly medicines and some creams of our production. Over the years, there has been an increasing demand for products related to skin care, with the consequent increase in production and a considerable expansion of the range offered: Farmacia SS. Annunziata ranges in fact from products for facial cleansing, specific face treatments for various skin problems, body treatments, hair, specific products for male skin care, perfumes, perfumes for the environment and more.

Over time, great importance has been given to raw materials, always selected according to very high parameters and strict quality control. The key element of my family was the complementarity of my parents: on the one hand, my mother, pharmacist and chemistry; on the other hand, my father, a very determined man with a great entrepreneurial spirit. An absolutely winning combination.

Quality is and it always has been the watchword according to us: more than giving importance to the aesthetic factor, to the packaging and all that concerns it, we are interested in the content. Our lines are in fact characterized by an essential, linear and sober style, and the products are enriched by the best active ingredients on the market.

Over the years we have revisited and modified our formulas, so as to be able to satisfy an increasingly demanding customer, always keeping an eye on our historical tradition. In 2006 Farmacia SS. Annunziata has put herself to the test by entering the niche perfume market with sophisticated and innovative fragrances, achieving incredible success.

Since a couple of years, a new challenge: the launch of the new Room Fragrance Line, the "Fragranze delle Arti Maggiori", to ensure that the history of Florence was once again in the spotlight. 7 Fragrances, each one combined with a different Florentine Major Art. The major arts were artisan corporations that were born in medieval Florence, each of them representing a different group of artisans. The idea of this highly innovative Line is to evoke a specific Art through a perfume. Through the sense of smell, images come to life to make a journey through history possible, in old bookshops, pharmacies, in distant lands, in secret gardens. A year ago comes the opening of the second store in the center of Florence where are reproduced the same furnishings as in the Historical building in Via dei Servi. Currently Farmacia SS. Annunziata is working to take a step forward, or higher, with the restyling of the Cosmetic Line, starting from the study of the logo, of the story, of what we want to communicate ... so that the client feels more and more part of our world that has origins with the apothecaries in medieval Florence and continues since then to satisfy requests and desires.

CROSSMEDIA group

Crossmedia Group is the production company of digital artistic formats of great acclaim. Founded in Florence in 2008, today it has taken on a key role on a national and international scale as producer and distributor of innovative formats and strategies for multimedia shows, apps, educational and editorial products. In compliance with their mission, Crossmedia Group has decided to focus its attention on the realization of 'edutainment' projects. These are centered on the conception, production, distribution and installation of temporary and permanent immersive shows, marked by their great appeal, originality and drama. Universally known artists, artworks, ideas and stories with a timeless appeal, bring life to interactive events created and realized using the most current digital technologies by an interdisciplinary pool of professionals.

In 2019, Crossmedia Group productions will be featured in Italy (Milan, Florence, Naples, Treviso, Ravenna, Bitti), China (Beijing, Shanghai, Guangzhou, Chengdu), Thailand, Japan, Brazil, Peru, Chile, Colombia, Argentina, Mexico, Canada, USA and Germany. Just in the last 16 months, Crossmedia Group launched five new productions: Modigliani Art Experience (in collaboration with 24 ORE Cultura); Inside Magritte (with the support of Succession Magritte); Renaissance 2018, Van Gogh & the Bohemians, Pinocchio Experience and Moon and Beyond, an homage to the moon, narrated digitally and not only, which will be distributed from 2019 to mark the 50th anniversary of the moon landing. In the past four years Crossmedia Group has managed the Santo Stefano al Ponte complex, a deconsecrated church in the historic heart of Florence, converted into an auditorium and expositional space that has recently been renamed Cattedrale dell'Immagine

COLLODI FOUNDATION & Villa Garzoni

The Carlo Collodi National Foundation is a non-profit organization. Since 1962 it has promoted the culture of children and for children starting from the world literary masterpiece *The Adventures of Pinocchio*. Thanks to his artistic and human values, and especially to his beloved protagonist, Pinocchio, this book is an extraordinarily effective tool for raising awareness among children and adults of the most diverse themes, arousing enthusiasm and positive aspects towards quality educational and recreational proposals.

The Collodi Foundation was founded by the Committee for a Monument to Pinocchio, chaired by Professor Rolando Anzilotti, who created the original part of the Pinocchio Park: Pinocchio and the Fairy by Emilio Greco and the Piazzetta dei Mosaici by Venturino Venturi, located in a green space Renato Baldi and Lionello De Luigi. The Committee also launched other cultural initiatives, later inherited and continued by the Collodi Foundation: the collection of Collodi editions, the study of the life and works of Carlo Lorenzini / Collodi, writing competitions and illustration of children's books, competitions for the schools.

Today the Collodi Foundation owns and manages the Pinocchio Park; manages the Historic Garzoni Garden and Collodi Butterfly House through the Collodi Tourist Development Ltd., where it provides educational and cultural activities

Villa Garzoni is a unique green monument in Europe in which common echoes and inspirations are found with gardens such as that of the Royal Palace of Caserta or that of Wilhelmshöhe in Kassel. The Historic Garzoni Garden is an enchantment of the '700, almost untouched until now. The Historic Garzoni Garden is one with the Villa (under restoration, not open to the public) that supports it and partly overlooks it. Here the mother of Carlo Lorenzini / Collodi Angiolina Orzali worked as a girl and met her future husband, Domenico Lorenzini.

FASHION DESIGN

Rinascimento

The Rinascimento brand was launched in the year 2000, it immediately distinguished itself by offering sophisticated and contemporary fashion products made for glamorous, independent women aware of their femininity, while always being up-to-date on the latest fashion trends.

The business proposal offers a style that is in constant evolution, verging on a concept of contemporary total-look, fierce and accessible, which claims with every detail a great passion for beautifully crafted pieces made explicitly for the female universe.

From styling to design, to the physical manufacture of each clothing article, all the Rinascimento collections pride themselves in the Made in Italy label. The clientele is given access to the quintessential Italian quality and style that is universally recognized, without having to relinquish competitive prices.

The fast success, proven by the continued expansion on the market, sees Rinascimento existing globally.

With 7000 points of sale in department stores spread over 91 countries, 91 Rinascimento stores and an Official Online Boutique.





JEWELRY DESIGN

Maria Gaia Piccini

Carlo Piccini s.r.l.

I have always nurtured a passion for anything beautiful, for jewelry and precious stones. Throughout my life, I have dedicated myself to my family, to real estate and personal growth, helping people achieve and realise their dreams...

And then, at the age of forty-nine, (almost three years ago)in Florence, the city where I was born, I decided to create my own jewellery collection....a capsule characterized by geometric shapes

THE GAME

The intention is to create a new way of wearing jewellery which can be transformed whenever and however the person wearing it likes. Just one piece with a myriad of possibilities: from earrings to a pendant; from a pendant to a bracelet. So you can play around with your jewellery and swap it with your loved ones.

INDIVIDUAL

Creating jewellery is an activity that requires great commitment and is very exciting. I love creating unusual combinations of precious stones and this is why I want to share this pleasure with you. If you want to, you can choose which stones to set in your piece of jewellery and make it a truly unique, one-of-a-kind piece.

MADE IN ITALY

Four generations of my family have worked as goldsmiths and jewellers in Florence and gained recognition worldwide. My personal passion is for precious stones which led to me gaining a diploma in the field of gemmology in the "Classification and analysis of Diamonds" at the IGI Institute in Milan For my creations, I have chosen the best that the goldsmithing traditions of Florence have to offer: the best stone setters, the best goldsmiths and, of course, the precious stones selected with the utmost care and attention. To obtain the highest quality in the gems, the materials and the creative techniques. The perfect piece of jewellery just as I had imagined it.

THE TRIANGLE

A part of ourselves, of our experiences and the values that guide us are reflected in the symbols which represent us and the ones which attract us. The triangle is the magic symbol to which I have always been linked: my three children, the Holy Trinity, my three mentors and the events in my life.

The inspiration for the jewels that I create stems from this archetype. In each one of them, my past, present and future are preserved in a symbolic embrace.

SHOES

Stefano Ortigni

"I still remember our father's hands weaving the seam between the leather and the soles. One by one, my brothers and I looked at those movements, which over time became ours."
(Stefano Ortigni)

The Ortigni's brothers, Fabio, Stefano and Barbara, continue today, after three generations, the ancient craft handed down by their family and with the same dedication. After the experience of their father, the three brothers chose to go back in the opposite direction, continuing the path of craftsmanship on the product to create a superior quality shoe.

The history of these artisan shoemakers is imprinted in that image printed on the box that contains all the shoes; it is the portrait of a memory, of when Paolo, the grandfather of the Ortigni brothers, and Allegro, the father, worked together. They were in Lamporecchio, in the heart of the Tuscan countryside, right where the factory's headquarters in Via Poggio alla Cavalla still remain today.



WATCH DESIGN

Giuliano Mazzuoli

Many call him architect, and he responds "I do not have a degree, and please do not put a title in front of my name." This is Giuliano Mazzuoli who for seventy years has lived in the hills around Florence. He says that he discovered design when he was older and says that there is nothing really left to design these days. He says that design is actually a reproduction of something that nature already made. You can't look for it. It "drapes" itself with simplicity and if you know how to recognize it, it will find you.

He designed his "Moka" pen during an English lesson. The success of this writing instrument stimulated him to design a watch, but he wasn't able to since he risked doing that which he didn't want to do, and that was copy or be influenced by something that someone had already done so he abandoned the idea.

It was at that point that he discovered that you shouldn't look for design. Inspiration found him. His eyes fell on a pressure gauge of an old air compressor, an instrument that reflected simplicity, designed for its function and not for its aesthetic, that measured air pressure. Twenty-four hours later he was wearing a non-functioning prototype that was faithful to the instrument that measured air and water pressure and transformed into an instrument that measured time calling it "Manometro." "Manometro" in Italian means pressure gauge.

This situation ignited the mechanism that brought him to the world of watchmaking. Subsequently, he was stimulated by memories of the past around the world of automobile engines and motor racing and he designed "Contagiri," inspired by the instrument that counts the revolutions of the engine. To remain in the world of sports cars he designed "Trasmissione Meccanica," and this time that which transmits energy from the motor to the wheels of the car was reproduced in the case and the dial of the watch.

Giuliano loves "living" his city and his city gave him an incredible "renaissance energy" when he made his next watch. With Michelangelo's marble and with great craftsmanship he coated a case with the DNA of Manometro proposing a line that could only be called "Carrara."

Giuliano Mazzuoli's watches are made manually in an artisanal using materials and components of the highest quality. They are sold in prestigious watch and jewelry stores all over the world.

How did the collaboration between Giuliano Mazzuoli and the historic Florentine jeweler Carlo Piccini come about? Giuliano Mazzuoli had a desire to work with a jewelry store that didn't have other watch brands and that shared his same passion for design, attention to detail, and quality. To find the right jewelry store on Ponte Vecchio in Florence, where he wanted to be with his watches it was sufficient to just take a walk on the bridge and see the difference between the Carlo Piccini jewelry store and the other jewelry stores.

CATERING

Delizie Deliziose s.r.l.

Delizie Deliziose Catering was born in 1983 in Florence from an idea by Cristina Cantini, who since then has always worked thanks to the word of mouth of her satisfied customers.

The Fantasy, the experience and Cristina's passion have always been the principles on which Delizie Deliziose is based. Today, the company is a young, dynamic and always growing reality led by the sons Claudio and Marco, who carry on the family tradition.

Our cuisine is based on Tuscan traditions in its many facets, starting from the traditional dishes of the countryside and the most refined Renaissance menus, passing from the recipes of Caterina De Medici to those private of the oldest Florentine families. Over the years the Delizie Deliziose kitchen has also opened up to international tastes and to continuous research and experimentation on new trends.

The goodness of the dishes starts from the selection of the raw materials, always preferring the territory and the seasonality of the products. Very high importance is dedicated to wines, a fundamental ingredient to complete the palate experience.

Delizie Deliziose catering is at your disposal for events and needs of different kinds, such as gala dinners, birthdays, inaugurations, open bars, coffee breaks, film catering, business lunches and dinners, weddings, baptisms and communions.

My Boutonnière

Antoniette Petruccelli, born to Italian parents in Australia, worked in the fashion industry for many years. She began her career in one of the largest retail womenswear companies in Australia and 25 years she was the youngest buyer for the local and international brands. She was the first buyer to give the opportunity to young local designers to retail their designs in a department store.

Her love for fashion and the industry took her to Italy in 1993.

She now lives in Milan after many years living in Florence and New York.

She has her own company where she produces handmade fabric flowers mainly for men's jackets. Her brand, My Boutonnière, has been worn by many famous people like Michael Bublè, Sixxking and Lapo Elkan.

LIGHTING SERVICE Marchingegno s.r.l.

Marchingegno is sound, video and lighting service, located in Florence in Italy, active for over 40 years.

They provide complete technical equipment of the best brands on the market for clubs, shops, restaurants, hotels and more.

They also supply all necessary rental equipment for wedding party, meeting, Dj set and live concert. The team of professional and experienced experts will advise you on the best audio and lighting rental equipment to use.

Furthermore, they manage the complete process from delivery, set up, testing and de-rigging after the event.

Rosanna B. Mancini



Vitali Mauro
Hairstylist



Chiairelli



My Boutonniere

RINASCIMENTO
MADE IN ITALY



ORTIGNI
Calzature dal 1930



T&T
Tour & Travel

FILM CREDIT

Director	Rossano B. Maniscalchi
Art Director	Serena Del Nero
Film editor	Roman Shonokhov
Executive Producer	Francesca Marallo
Scenography	Carlo Anzilotti
Screenwriter	Fulvio Carbone
Music	Paolo Cognetti
Sound Engineer design	Roman Shonokhov
Production & Communication	Incoronata Di Leo
Voice over	Barbara Kal

FILM CAST

Actress	Tara Johnson Delgado
Actor	Roberto Siepi
Actress	Barbara Kal
Actor	Fabrizio Salvatori
Actor	Valerio Salvatori
Actress	Kristi Ritchey

MAKE-UP ARTIST

Anna Daei

HAIR STYLIST

Mauro Vitali

FASHION STYLIST

Anna Malysheva

FILM CREW

Backstage video	Soheil Turan
Toscana Drone	Massimiliano Morriconi
Backstage video	Giovanni Malik
Camera's assistant	Federico Pantaleoni
Assistant of director	Edoardo Franco
Photographer	Diego Bencini
Backstage photographer	Roberto Bruscoli
Oltrarno press media	Nicole Gillet
PR Marketing	Alessio Ceravola
Graphic Designer	Marika Franchi

EXTRAS

Susanna Mollica	Demarcus Neri	Niccolò Tucci
Vincenzo Puzifferri	Alessandro Lipar	Duccio Rosi
Barbara Bartolozzi	Mario Giuseppe Rufolo	Martina Pinzani
Bianca Franco	Fabio Rodine	Doriana Kucuku
Alessandro Matulli	Massimiliano Morriconi	Ginevra Raddi
Khadja Zahri	Sofia Benedetti	Giulia Pistolesi
Angelica Bonsignori	Chiara Benedetti	Enio Gelli
Roberta Di Leo	Barbara Ferretti	Michela Raffaelli
Guglielmo Maria Fiori	Patricia Barroso	Elena Vollmann
Matteo Carbone	Lorena Troili	Francesco Mariotti
Edoardo Daniele Razzino	Aurora Fasano	Cristina Mencagli
	Simone Grasso	

JEWELRY

Jewelry
Watches

Maria Gaia Piccini
Giuliano Mazzuoli

PARTNERS & FRIENDS

Golden View Restaurant	Tommaso Grasso
Golden View Suite	Sara Taccetti
Santissima Annunziata's Pharmacy	Dott.ssa Elena Azzerlini
Fiesole 1 Taxi	Riccardo Becattelli & Eros Pagliuzzi
Fashion Men and Women's Rinascimento	Emma Tadei & Monica Mai
Ortigni Shoes	Stefano Ortigni
Carlo Piccini SRL	Carlo, Massimo e Maria Gaia Piccini
My Boutonnière	Antoniette Petruccelli
Marchingegno Lighting service	Marco Terracina
Collodi Foundation & Villa Garzoni	Dott. Pier Francesco Bernacchi

CATERING

Delizie Deliziose of Claudio Cenni

SPECIAL THANKS TO

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Michael March

Paolo Secci

Roberto Fiorini

Enzo Coppola

Francesco Bernacchi

Florio Prosani

Monica Mai

Fred Sweet

Alena Dablocikova

In loving memory of Alessandro



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